Yara Assaf Designer



yara_assaf@sfu.ca yara-assaf.com

Design student with an established skillset in graphic and UI/UX design with the use of creative software such as Adobe Creative Suite and Figma, in addition to experience in the implementation of HTML, CSS, Java, and Javascript. Anticipating further developing a career in UX and product design.

Experience



UX Design Co-op

Samsung Electronics

Vancouver, BC

Sept 2023 - April 2024

Collaboration on a component-based design system for Samsung Knox, focusing on the interactive components and foundational branding of desktop-based products.

Visual Design Co-op

The Royal Bank of Canada

Toronto, ON (remote)

Sept - Dec 2022

Crafted user interfaces, storyboards & user journeys, and

Visual Communication

Adobe Creative SuiteFigmaIllustrationGraphic Design

Development

HTML/CSS Javascript Java Git

UI/UX

Wireframing & Prototyping/Mockups

Information Architecture User flows & Journeys

User Research & Usability Testing

prototypes for various augmented reality app concepts, combined with an improved understanding of AR/VR experiences through the use of immersive technologies.

UI/UX Design Co-op

The Royal Bank of Canada

Toronto, ON (remote)

Jan - April 2022

Designed and completed graphics, user interfaces and prototypes, and a case study using Figma and Adobe Creative Suite to enhance employer's brand identity. Contributed to web design for employer's internal site.

Education

Interactive Arts and Technology, BA Communications Minor Simon Fraser University Burnaby, BC May 2019 - June 2024 Bachelors of Arts in Interactive Arts and

Technology, with a concentration in Design

and a minor in Communications.

3.76/4.33 CGPA

General Sciences, BSc

Design Coordinator

SFU Student Marketing Association Burnaby, BC

Aug - Nov 2021

Completing graphic design and motion graphics pieces for the visual branding and marketing of SFU's Student Marketing Association's Brandstorm 2021 competition.

University of British Columbia

Vancouver, BC

Sept 2018 - May 2019

Completed one year of the Bachelor of

Science program in General Sciences.